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Husky Energy receives two high-profile safety orientation awards

Calgary, Alberta (June 4, 2010) – Husky Energy’s online safety orientation program for staff and contractors has been recognized for excellence with two world-class awards.

The winners were announced earlier this week at the 31st annual international Telly Awards. Based in New York, the awards honour outstanding achievement in online, television and video productions from around the world.

The online safety orientation, called “Get Your Head in The Game,” received two international bronze awards, for achieving excellence in both multi-media production and online training.

“Safety is a top priority for us at Husky Energy, so we’re delighted to be recognized for effectively communicating our commitment to be a responsible operator,” says Ron Butler, Vice-President of Corporate Administration. “The ‘Get Your Head in the Game’ online orientation program is a comprehensive tool to ensure our office and field workers are informed about important safety policies and procedures.”

The interactive program features two engaging hosts who deliver important corporate and location-specific safety information to Husky workers across Western Canada. The program also includes sections on respectful and diverse workplaces, incident reporting, and maintaining hazard-free workplaces. It further engages participants by asking various questions at the end of the respective sessions, and requiring a response.

The Telly Awards recognize the level of interactivity in the production, the educational component and how the respondents are tested and tracked on their knowledge.

Kevin W. MacDougall, Husky’s Health, Safety and Emergency Response Manager, says he is pleased by the dual awards.

“At Husky, we never stop raising the bar and are committed to continuously improving our health, safety and environment programs,” he says. “This is an example of an engaging and effective interactive safety program.”

MacDougall notes winning the Telly Awards will likely generate even more support for Husky’s online safety orientation, which has already received more than 10,000 registered participants.

The interactive program was produced by Edmonton-based Dynacor Media, which has worked with Husky Energy since 1997 to develop safety and orientation-themed programs.

“It’s an amazing achievement to reach this level of recognition,” says Dynacor Media managing director Terri Dorn, who adds the Telly Awards receive more than 13,000 entries annually from around the world each year.