



## ***MEDIA RELEASE***

For Immediate Release

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### **Husky Help the Hungry Week kicks off with citywide proclamation**

**Calgary, May 31, 2010** – On behalf of the City of Calgary, Chris Branch – Director, Community and Neighbourhood Services, has proclaimed June 1 through 7 as “Husky Help the Hungry Week.” Husky Energy and the Calgary Food Bank, with the support of TELUS, Western Canada High School, Calgary Police Services and Calgary-area Girl Guides, are reminding Calgarians that hunger does not take a holiday.

This year marks the 13th annual “Help the Hungry Week,” which is now in its second year of support by Husky Energy.

“Husky is proud to assist the Food Bank in meeting its growing demand for those in need,” said Husky Energy President & Chief Executive Officer John C.S. Lau. “Our employees are working hard to make sure this year’s food drive is another success.”

“The people at Husky Energy, and all of the partners involved with Husky Help the Hungry Week, are an example of the generosity and compassion this city,” said Calgary Food Bank Chief Executive Officer James McAra. “Demand has never been higher, but through the support of initiatives like this one, we can continue to work with our volunteers to feed those in need.”

Western Canada High School raised more than \$8,670 in the lead up to the “Husky Help the Hungry Week.” Students hosted a construction event using non-perishable food items that were later donated to the Food Bank. Students also collected food and funds in school during their Grad Week activities.

From May 31<sup>st</sup> until June 5<sup>th</sup>, donations of food can be dropped off at participating Husky and Mohawk locations, as well as Calgary Police Service stations and Husky Energy’s corporate headquarters (Western Canadian Place 707 – 8<sup>th</sup> Avenue S.W.) during business hours.

June 1<sup>st</sup> is National Hunger Awareness Day, an opportunity for everyone to think about what they would do to end hunger. People across Canada will be working together to raise food and funds to help their local food banks assist more than 2.7 million Canadians who struggle to have enough to eat. You can find out more by visiting [www.hungerawarenessday.ca](http://www.hungerawarenessday.ca).

On June 5<sup>th</sup>, from 10:00 a.m. until 4:00 p.m., Calgary Police Service, XL 103, Global Television and Calgary-area Girl Guides will be helping the hungry by receiving donations at participating Husky and Mohawk locations throughout the city. Everyone is invited and encouraged to come

out and bring a donation. The Food Bank will have a table set up for donations of funds or non-perishable food.

Throughout the week, members of Calgary's media and social media community will be participating in a communal blog experiment called "A Week in Their Kitchen." Participants will visit the Food Bank to get an Emergency Food Hamper and will eat only its contents for the entire week. While doing so, they will get a glimpse into the kitchens of the more than 140,000 Calgaryans who will visit the Food Bank for an Emergency Food Hamper this year. They will blog daily about their experiences at [weekintheirkitchen.wordpress.com](http://weekintheirkitchen.wordpress.com).

Want to get involved? The Calgary Food Bank is happy to guide those interested in raising awareness in their home, schools, and community groups. More information can be found at the Food Bank's website [www.calgaryfoodbank.com](http://www.calgaryfoodbank.com), by becoming a fan of us on Facebook or by following us on Twitter [www.twitter.com/calgaryfoodbank](http://www.twitter.com/calgaryfoodbank).

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**For more information, interview requests or photo opportunities, contact:**

Brooke Hunter  
Marketing and Communications Coordinator  
Calgary Food Bank  
Phone: 403-640-8819 // cell: 403-519-2125  
Email: [bhunter@calgaryfoodbank.com](mailto:bhunter@calgaryfoodbank.com)

Graham White  
Media Relations  
Husky Energy  
Phone: 403-298-7088  
Email: [graham.white@huskyenergy.com](mailto:graham.white@huskyenergy.com)